

## **SPONSORSHIP OPPORTUNITIES**

The Silver Sage Agricultural Society is excited to be hosting the Newell Pro Rodeo for the second year. The first year presented some challenges and opportunities to grow from and make this year even better! As with any endeavor, in order to bring this event to fruition we will require support from our community. We are offering this sponsor package to invite businesses and individuals in the County of Newell and City of Brooks to partner with the Silver Sage to make this event a success.

We have multiple levels of sponsorship available, and we invite you to pick the best option that fits you for your business.

### **Platinum Sponsor \$6000**

Top level sponsorship package includes:

- Flag in Grand Entry if provided and special mentions from the announcer
- 15 VIP passes with complete access to the grounds
- Private bleacher for both Friday and Saturday Rodeo performances
- 2 – 3'x5' banners on the infield fence
- Advertising on social media and event programs
- Thank-you acknowledgement in paper following the rodeo

### **Major Sponsor \$3000**

#### ***Option 1: Chute Sponsor***

Includes:

- 2'x6' sign on the front of a chute
- 12 weekend passes
- Advertising on social media and event programs
- Thank-you acknowledgement in paper following the rodeo

#### ***Option 2: Event Sponsors***

Includes:

- Your choice to sponsor one specific event – Bareback, Saddle Bronc, Steer Wrestling, Team Roping, Tie Down Roping, Ladies Barrel Racing, Breakaway Roping and Bull Riding.
- 12 weekend passes
- 3'x5' banner on infield fence
- Advertising on social media and event programs
- Thank-you acknowledgement in paper following the rodeo

## **Silver Sponsor \$1500**

Includes:

- ½ of a 2'x6' sign on the front of a chute
- 6 weekend passes
- Advertising on social media and event programs
- Thank-you acknowledge in paper following the rodeo

## **Junior Sponsor (\$500+):**

We would encourage all members of the community who would like to help put this event on to take advantage of our junior level sponsorship. At a cost of \$500, this package includes a 3'x5' banner hung along the infield and two weekend passes for the rodeo.

We thank you in advance for your consideration. We are open to all partnership opportunities so please do not hesitate to contact us to discuss custom options for your business.

Gerald Trembecki – 403-793-0937

Sunata Barg – 403-501-4091

Carlotta Weerstra – 403-363-6108

**Thank-you,  
Silver Sage Community Corral**

# Silver Sage Community Corral

PO Box 1092 – Brooks, AB T1R 1B9  
403-362-2262 – [slvsage@eidnet.org](mailto:slvsage@eidnet.org)

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## Event Partnership Form

Our company would like to offer our support to your fundraising events purchasing the following package(s) –

<input type="checkbox"/>	Platinum Sponsor	\$6000
<input type="checkbox"/>	Major Sponsor	\$3000
<input type="checkbox"/>	Chute Sponsor	
<input type="checkbox"/>	Event Sponsor	_____
<input type="checkbox"/>	Silver Sponsor	\$1500
<input type="checkbox"/>	Junior Sponsor	\$500 - \$1000 _____
<input type="checkbox"/>	Other	_____

Sponsor Information –

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Name

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Address

Phone

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Website

Email

\*\*\*Tax receipts will be issued and mailed with invoice.

Please forward a copy of your company logo and a brief company profile to [slvsage@eidnet.org](mailto:slvsage@eidnet.org) to be included in event material and on our website and social media profiles.

Any questions or requests, please contact the office at 403-362-2262.

The Silver Sage Community Corral thanks you for your support and looks forward to working with you.

Thank-you,

Silver Sage Community Corral